

## Press Release

1 February 2009

### For Immediate Release

#### **Preston firm continues to expand**

**Business growth and leadership company, Pinna, has recruited Michael O'Flaherty as Business Development Manager.**

As well as spreading the word about the benefits of coaching, he will be helping to develop new business particularly within the education sector.

“For me, people management is one of the most important skills for any manager or team leader and coaching skills enable people to listen and question accordingly to take conversations forward,” explained Michael.

It was this belief in how coaching uncovers the hidden potential in people that led Michael to leave a 20 year career in construction and focus on coaching.

“In my last post as Operations Manager I was amazed by the impact of a coaching approach. I had happier team members around me with a stronger focus on achieving goals and objectives – and this is something which other companies can do too.”

PINNA Ltd

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Michael will be coaching on Pinna's second cohort of the LEAD programme which started last week at Myerscough.

**ENDS**

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