

Press Release

28 August 2008

For Immediate Release

Jo Royle joins Preston based coaching firm, Pinna

Myerscough based coaching firm, Pinna, has recruited Jo Royle as business implementation manager.

Best known as co-owner of Padiham's award winning restaurant, the fat giraffe, Jo brings her renowned drive and enthusiasm to the Pinna team, and will be further developing systems and customer relationships. In particular, she will be helping to make the business more efficient in order to create the launch pad for the next stage of Pinna's growth. "I always thrive in busy environments, so I'm in my element at Pinna, as there's so much variety and it's such a good team to work with," she says.

As well as her successful venture in retail, Jo, 34, has a background in banking and consulting -including work with Burnley Enterprise, which led her to win the title of East Lancashire Young chamber of Commerce's Business Woman of the Year.

Helen Bailey, director at Pinna says "We feel passionately about the fact that we need seamless efficiency to be able to continue to deliver excellence as demand for our work multiplies. With Jo's input, we can make sure we maintain a relationship with our clients, Pinna Academy graduates and associate coaches long term."

ENDS

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