

Press Release

9 February 2009

For Immediate Release

Preston coaching company, PINNA shortlisted for BIBA's

Practising what they preach are leadership and management development company, Pinna, who this week have been shortlisted for the BIBA's 2010 category of 'Performance Through People'.

Working with businesses across the North West, the company uses coaching tools and techniques to help managers enhance their own communication skills and maximise the performance of their employees.

"Our vision is to transform leadership and management skills throughout England's North West" enthused managing director, Helen Bailey, who has encouraged all of her employees to complete Pinna's own 6-day 'coaching for organisational performance' course.

The BIBA's; the county's biggest business competition will see the 2010 winners announced on 12th March.

PINNA Ltd

The Rural Business Centre, Myerscough Hall, Bilsborrow, Preston PR3 0RY

Tel. 01995 642276 Email. info@pinna.co.uk Web. www.pinna.co.uk

Company registered in England and Wales No. 4140784

© PINNA 2008

In 2009, PINNA along with partner LSN, became one of the 13 providers across the North West winning a contract to deliver the LEAD programme. The next preview event, if you are interested in joining a programme, is on March 17th 2010, when Will Holden will be running a masterclass. Visit www.businesslinknw.co.uk/lead for more information.

ENDS

PINNA Ltd

The Rural Business Centre, Myerscough Hall, Bilsborrow, Preston PR3 0RY

Tel. 01995 642276 Email. info@pinna.co.uk Web. www.pinna.co.uk

Company registered in England and Wales No. 4140784

© PINNA 2008